WordPress Training
WordPress Essentials

Introduction

WordPress is one of the most easy to use website development platforms that allows you to build dynamic and engaging websites or blogs; even if you have no programming skills or experience. WordPress lets you get your message out quickly and easily while giving you all the control you want.

Why WordPress?

WordPress is an Open Source software system used by millions of people around the world to create beautiful websites and blogs. Originally WordPress was blogging software but since its creation a lot has changed. Today it is used by almost everyone looking to build a website, and has no real limit as to what can be done with a bit of learning. It is completely customisable by the use of themes and plugins; which can be easily downloaded from the WordPress site or from hundreds of other places around the web.

Duration: 2 days

Class size: 10 students max

Times: 9:00am - 5:00pm

Price: *Refer to our website for current course and package pricing*

After the course?

Each student will receive:

• Certificate of completion

• Training manual

• 12 months FREE email support

• FREE class re-sit (if necessary)

Who Should Do This Course?

This WordPress course is designed for anyone who wants to build and maintain websites and blogs.

About The Course

During this 2 day course, participants will learn how to build a WordPress website from scratch even if you are a complete beginner. Over the duration of this course you will build a full website step-by-step using WordPress.

Prerequisites

There are no prerequisites for this WordPress course. However, students should have general understanding of personal computers.

Content

Unit 1: Introduction to WordPress

• Setting Up WordPress
• Using an Installer
• Setting Up a Database
• Installing WordPress
• Putting It All Together

Unit 2: Getting Familiar with WordPress

• How WordPress Works: An Overview
• Finding Your Way Around the Dashboard
• Exporting and Importing Your Site Content
• Backing Up Your Site Data and Files
• Upgrading WordPress
• Putting It All Together

Unit 3: Understanding WordPress Settings

- General Settings
- Writing Settings
- Reading Settings
- Discussion Settings
- Media Settings
- Privacy settings
- Permalinks
- Putting It All Together

Unit 4: Managing Accounts

- Configuring Your Account
- Managing User Accounts
- Putting It All Together

Unit 5: Adding Content

- Adding Posts
- Adding Pages
- Editing Posts and Pages
- Setting Up and Using Categories
- Using Tags
- Internal Linking
- Putting It All Together

Unit 6: Working with Media

- Using the Media Library
- Uploading and Managing Audio Files
- Uploading and Managing Video Files
- Putting It All Together

Unit 7: Managing Comments

- Enabling and Disabling Comments
- Moderating Comments
- Fighting Spam with Akismet
- Putting It All Together

Unit 8: Syndication

- Setting Up Your RSS Feed
- Displaying Your RSS Feed
- Setting Up Subscriptions
- Using Google FeedBurner with WordPress
- Putting It All Together

Unit 9: Working with Widgets and Plug-ins

- Widgets vs. Plug-ins: What's the Difference?
- Using Widgets
- Using Plug-ins
- Upgrading Plug-ins
- Putting It All Together

Unit 10: Customizing Your WordPress Theme

- Using the WordPress Default Theme
- Choosing a New Theme
- Using the Theme Editor
- Setting Up Menus
- Using Post Formats
- Putting It All Together

Unit 11: Getting Fancy with Themes

- Customizing Your Theme with CSS
- Adding a Favicon
- Editing the Functions File
- Putting It All Together

Looking for course dates?

To view a full list of course dates, please visit our website at **www.dynamicwebtraining.com.au**
Alternatively please contact our office on **1300 888 724**